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FOR NEWS RELEASE

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PRESS RELEASE

KDDI America to Release its First Keyboard-Equipped Android™ HTC Detail™ in the U.S. Market

NEW YORK, NY July 12, 2011 – KDDI America, Inc. (Headquartered in New York, NY, CEO: Yasushi Kubota) announced today that it would release Android™-powered *HTC Detail™* smartphone this fall from its brand “KDDI Mobile”.

HTC Detail™ will be the fourth Android™ model and the first of its kind to be equipped with a hard QWERTY keyboard. KDDI America, which is a Mobile Virtual Network Operator (MVNO), targets its services to the Japanese and Korean markets in the United States.

HTC Detail™ captures the eye with its navy sleek design while containing the high-performance Qualcomm® chip Snapdragon™, it assures optimal experience for the most demanding and volume oriented users. HTC Detail™ comes with HTC Sense™, an enhanced UI built on top of Android™ OS, provided by HTC. HTC Detail™ is a sister model of HTC EVO Shift™, available exclusively from Sprint™.

HTC Detail™ also supports 3G hotspot. Users will be able to use mobile hotspot by subscribing to an optional service, which will be available for users in a few months.

Specific pricing and additional features of this device will be available in the coming weeks.

KDDI America, Inc.

President: Yasushi Kubota
Headquarters: 825 Third Avenue, 3rd Floor New York, NY 10022
Founded: June 29th, 1989 (New York)
Website: www.kddia.com

*Android is a trademark of Google Inc. HTC, HTC Detail, HTC Detail logo, HTC EVO Shift, and HTC Sense are the trademarks of HTC Corporation. Qualcomm is a registered trademark of Qualcomm Incorporated. Sprint is a trademark of Sprint Nextel. Other trademarks and trade names are those of their respective owners. All features and product specifications are subject to change. Screen shots are simulated and subject to change.

HTC Detail™ Specifications



HTC Detail™

Specifications (As of 2011/07/12)	
Product Name	HTC Detail™
Operating system	Android™ OS 2.2 with HTC Sense™
Modes	CDMA 850 / 1900
Processor	800 MHz Qualcomm MSM 7630
Memory	ROM: 2GB / RAM: 512MB
Display	(Size) 3.6 in, (Resolution) 480 x 800 pixel
Dimensions	117 mm (4.61 in) x 59 mm (2.32 in) x 15 mm (0.59 in)
Weight	166g (5.87 oz)
Talk time	Up to 6.0 hours (Standby: 146 hours)
Camera	5.0 Megapixel with Auto-focus and LED Flash
Input Method	Touch Screen, Software Keyboard, Physical QWERTY Keyboard, Voice Input

*Specifications are subject to change.