

News Release



KDDI America Will Release *Sanyo Zio* to Asian Ethnic Market in USA

KDDI America, Inc. (Headquarters in New York, NY, CEO: Yasushi Kubota) and *Kyocera Communications Inc.* (President: Eiichi Toriyama), provider of Kyocera- and Sanyo-branded wireless devices, today announced that KDDI America will release Kyocera's Android-powered *Sanyo Zio™* smartphone in December. It will be the second Android device offered by KDDI America, which is a Mobile Virtual Network Operator (MVNO) using Sprint's nationwide network and targeting its services at the Japanese and Korean markets in the United States.

KDDI America will offer *Zio* with Korean, Japanese and Spanish language customizations, as well as with additional applications of their own. It will be pre-installed with *Simeji*, the most popular and highly customizable Japanese IME application available for Android users. *Zio* also will be the first Android device to be equipped with an application called BTK, which enables the use of Bluetooth®-based wireless keyboards. The application was developed by a team of developers in Japan called Android DEvelopers' Club*, which announced BTK at *Google Developer Day Tokyo* in September. *Zio* will launch with Android 2.1, featuring enhanced Microsoft® Exchange capabilities, and an upgrade to Android 2.2 will be planned.

Zio uses CDMA2000 1xEV-DO rev. A and Wi-Fi network technologies and features an impressive, high-resolution 3.5-inch WVGA touchscreen display as a backdrop for a fully customizable mobile multimedia experience. Along with the touchscreen, an intuitive, effortless trackball helps users navigate features such as the 3.2 MP camera with video record/playback, media player, full HTML web browser, Google Maps™ and more than 80,000 widgets and applications such as Facebook, Twitter, Open Table and more available in Android Market. The phone offers substantial user-available internal memory (256MB) and supports microSDHC cards up to 32GB via its external card slot. *Zio* comes equipped with an ambient light sensor and accelerometer for easy viewing virtually any way, anywhere. Ultra-light and sleek, the phone measures only 116 x 58.6 x 12.2 mm and weighs only 105g.

Final specifications, availability and pricing information for *Zio* will be provided in the upcoming weeks.

| Specifications (As of 2010/10/22, subject to change) | |
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| Name | Sanyo Zio™ |
| OS | Android™ OS 2.1 |
| Modes | CDMA 800 / CDMA 1900 ; Wi-Fi (802.11 b/g) |
| Processor | 600MHz MSM 7627 (ROM: 512MB / RAM: 256MB) |
| Display | (Size) 3.5 in, (Resolution) 480 x 800 pixel |
| Size | 116 mm (4.6 in) × 58.6 mm (2.3 in) × 12.2 mm (0.5 in) |
| Weight | 105g (3.7 ounces) |
| Talk Time | Up to 336mins (Standby Time Up to 240 hrs.) |
| Camera | 3.2 Megapixel, with 30 frame-per-second video record and playback |
| Input Method | Trackball, Touch Screen, Software Keyboard, Wireless Keyboard (purchased separately) |

*Japanese Developer's Community "Android DEvelopers' Club" <http://groups.google.co.jp/group/android-developers-club>

Regarding Trademarks:

Zio and *Kyocera* are registered trademarks of *Kyocera Corp.* *Android* is a registered trademark of *Google Inc.* *Microsoft Exchange* is a trademark or registered trademark of *Microsoft Corporation.*

■ Sanyo Zio™



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